



Intersection of Biomedical HIV Prevention & Syphilis Prevention: A Local Perspective

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Agenda

- Review LAC PrEP Implementation Strategy
- Highlight opportunities that PrEP activities provide to enhance STD control



PrEP Implementation Strategy





PrEP Implementation Strategy: 3 Main Goals

1) Increase consumer awareness

- PrEP training for HIV test, HE/RR counselors, PHI/PHN, community providers
- PrEP materials, website, PrEP/PEP Provider Directory (27 clinics)
- Social marketing strategy, outreach at local events
- PrEP Warmline (213-351-7699/1-844-YEA-PREP)

2) Increase medical provider awareness and use of PrEP

- PCP education through physician groups, CMEs, and technical assistance
- Public Health Detailing for providers who regularly diagnose high-risk STD cases

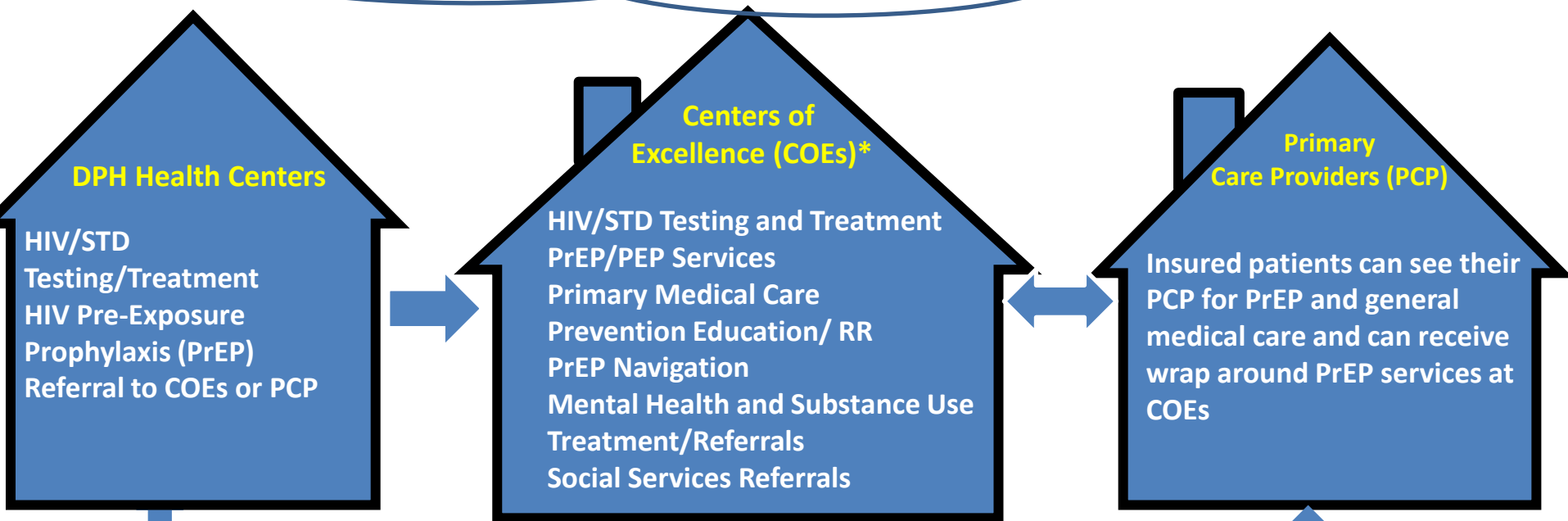
3) Increase safety net access to PrEP

- DPH STD clinics (6) + DHS clinics (2)
- PrEP Centers of Excellence (14 community clinics)

LA County HIV Biomedical Prevention Framework



Robust PrEP/PEP Social Marketing Campaign
Website (GetPrEPLA.com); Provider Directory; Social Media; Outdoor/Print Advertising;
Event Outreach; Brochures and other Collateral



Provider Education
Provider Detailing, Trainings, Resources, Technical Assistance



Opportunities to Maximize STD Control through PrEP Implementation Strategy





Opportunities to Leverage Community Partners

- Supporting 3 site STD screening at PrEP Centers of Excellence for uninsured as well as those whose insurance doesn't cover
- Public Health Detailing
 - Targeting > 300 LAC clinics who reported Syphilis cases in past year
 - Detailing kit includes handouts/tools on Best Practices in STD diagnosis and treatment
- CME opportunities— live and enduring material
 - Key message to PCP audience is to take sexual history



Opportunities to Leverage DPH Activities

- STD Clinic
 - Offering PrEP at 6 of 12 clinics
 - Offer and emphasize regular follow-up STD testing
 - Robust evaluation on incident STDs planned
- DHSP Programs - Identified staff who regularly engage clients and community partners to ensure knowledge of PrEP and Syphilis prevention efforts
 - Juvenile Hall and Jail HIV/STD test counselors
 - HIV Linkage to care navigator
 - Nurse who fields Syphilis consults
 - Disease Investigation Specialists



Reimagining DIS Role in Syphilis Case Management

- Expand traditional role beyond partner services to include linkage to HIV prevention services
- Integrate PrEP questions in STD case management assessment
 - 1) Does the client need PrEP?
 - 2) Was PrEP discussed?
 - 3) Was client referred for PrEP? If so, where?



THE PROTECTORS GET PrEP LA

PrEP IS A DAILY PILL THAT HELPS YOU STAY HIV NEGATIVE

#GETPREPLA



Now is the time to enroll in health insurance. [Click here to learn about the best health plans for PrEP.](#)



Protect yourself
from HIV every day

Prevent HIV
after exposure





Questions?

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